

Think Global, Process Local.

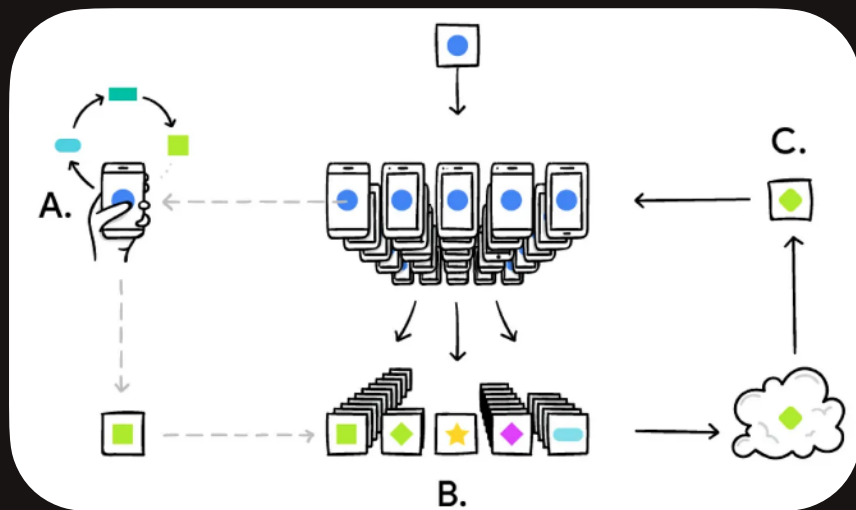
Mainstream AI models rely on central servers, requiring large transfers of sensitive data to the cloud, which introduces significant vulnerabilities.

How can we harness the power of AI at scale while protecting data privacy, ensuring security, and complying with regulations?



Antonio Tavera
CEO & Founder @Focoos AI

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"If we can't bring data to the model,
let's bring the model to the data"¹

Federated Learning offers clear benefits: it ensures **privacy** by keeping sensitive data on the device, improves **efficiency** by reducing bandwidth and cloud resource demands, and enhances **adaptability** by enabling models to evolve with real-world data.

¹ "Communication-Efficient Learning of Deep Networks from Decentralized Data", H. Brendan McMahan, Eider Moore, Daniel Ramage, Seth Hampson, Blaise Agüera y Arcas



Antonio Tavera
CEO & Founder @Focoos AI